

Description:

To enhance the quality of life of all Idahoans by promoting increased economic opportunity consistent with Idaho's heritage and values.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Retain and enhance existing Idaho businesses.

A. Number of threatened businesses retained.

Actual Results			
1999	2000	2001	2002
3	4	6	5
Projected Results			
2003	2004	2005	2006
6	6	6	6

B. Jobs saved

Actual Results			
1999	2000	2001	2002
295	232	360	623
Projected Results			
2003	2004	2005	2006
300	300	300	300

C. Number of businesses expanded

Actual Results			
1999	2000	2001	2002
21	6	23	32
Projected Results			
2003	2004	2005	2006
20	25	25	25

D. Number of new jobs created

Actual Results			
1999	2000	2001	2002
1,800	560	1,291	1,895
Projected Results			
2003	2004	2005	2006
1,000	1,200	1,500	1,500

2. Encourage and assist the start-up of new Idaho businesses.

A. Number of net new businesses started

Actual Results			
1999	2000	2001	2002
1,500	1,500	1,300	850
Projected Results			
2003	2004	2005	2006
700	1,500	1,500	1,500

B. Number of potential businesses assisted

Actual Results			
1999	2000	2001	2002
1,900	3,360	1,600	1,600
Projected Results			
2003	2004	2005	2006
1,800	2,000	2,000	2,000

Commerce, Department of Department of Commerce

3. Develop new markets for Idaho's goods and services (Idaho Business Network).

A. Dollar value of prime/sub contracts won by participating businesses

Actual Results			
1999	2000	2001	2002
\$122,000,000	\$112,000,000	\$105,000,000	\$103,000,000
Projected Results			
2003	2004	2005	2006
\$90,000,000	\$90,000,000	\$90,000,000	\$70,000,000

B. Number of Idaho Businesses receiving procurement marketing assistance services

Actual Results			
1999	2000	2001	2002
1,059	752	851	860
Projected Results			
2003	2004	2005	2006
800	800	800	800

C. Number of jobs impacted

Actual Results			
1999	2000	2001	2002
1,812	1,663	1,559	1,552
Projected Results			
2003	2004	2005	2006
1,337	1,337	1,336	1,330

4. Attract new businesses and investment to Idaho.

A. Number of businesses attracted

Actual Results			
1999	2000	2001	2002
14	6	6	7
Projected Results			
2003	2004	2005	2006
12	12	12	12

B. Dollar value of capital investment

Actual Results			
1999	2000	2001	2002
\$40,000,000	\$10,000,000	\$13,500,000	\$22,500,000
Projected Results			
2003	2004	2005	2006
\$27,000,000	\$27,000,000	\$27,000,000	\$27,000,000

C. Number of new jobs created

Actual Results			
1999	2000	2001	2002
800	155	500	780
Projected Results			
2003	2004	2005	2006
1,000	1,000	1,000	1,000

D. Number of inquiries generated and responded to

Actual Results			
1999	2000	2001	2002
247	100	205	221
Projected Results			
2003	2004	2005	2006
200	200	200	200

5. Help communities establish and sustain local development organizations and create effective economic development strategies.

A. Number of new communities certified as Gem Communities

Actual Results			
1999	2000	2001	2002
3	6	5	1
Projected Results			
2003	2004	2005	2006
2	2	2	2

B. Number of communities with active effective economic/community development groups

Actual Results			
1999	2000	2001	2002
91	94	111	62
Projected Results			
2003	2004	2005	2006
50	50	50	60

C. Number of communities assisted with planning and project implementation

Actual Results			
1999	2000	2001	2002
66	52	60	81
Projected Results			
2003	2004	2005	2006
60	60	60	60

6. Develop and provide economic and demographic data and analysis.

A. Number of decision makers provided with accurate and timely data

Actual Results			
1999	2000	2001	2002
2,600	2,600	2,500	2,400
Projected Results			
2003	2004	2005	2006
2,500	2,600	2,600	2,600

B. Number of data publication copies updated, printed and distributed

Actual Results			
1999	2000	2001	2002
35,000	35,000	30,000	28,000
Projected Results			
2003	2004	2005	2006
35,000	32,000	35,000	32,000

Commerce, Department of Department of Commerce

7. Help Idaho's Indian Tribes create development plans and implement economic development projects.

A. Number of Tribes helped with economic development planning.

Actual Results			
1999	2000	2001	2002
1	1	1	1
Projected Results			
2003	2004	2005	2006
-	-	-	-

B. Number of economic development projects completed.

Actual Results			
1999	2000	2001	2002
2	2	2	1
Projected Results			
2003	2004	2005	2006
2	2	2	2

8. Assist cities and counties in making infrastructure improvements that will allow them to capture economic opportunities they deem appropriate and thereby provide a good quality of life for their citizens.

A. Fund 35 community infrastructure improvement projects.

Actual Results			
1999	2000	2001	2002
29	31	36	54
Projected Results			
2003	2004	2005	2006
40	40	40	40

B. Create 250 jobs

Actual Results			
1999	2000	2001	2002
52	596	308	454
Projected Results			
2003	2004	2005	2006
250	250	250	250

C. Leverage \$50 million in local and private funding

Actual Results			
1999	2000	2001	2002
\$31.9 million	\$42 million	\$43 million	\$46 million
Projected Results			
2003	2004	2005	2006
\$45 million	\$45 million	\$45 million	\$45 million

D. Provide technical assistance services to 75 communities

Actual Results			
1999	2000	2001	2002
77	100	82	91
Projected Results			
2003	2004	2005	2006
75	75	75	75

E. Review 50 grant applications

Actual Results			
1999	2000	2001	2002
46	53	56	92
Projected Results			
2003	2004	2005	2006
50	50	50	50

9. Create greater foreign awareness and acceptance of Idaho's non-agricultural goods and services

A. Number of Idaho companies participating in catalog shows and other trade events in the Pacific Rim and Latin America

Actual Results			
1999	2000	2001	2002
28	31	25	27
Projected Results			
2003	2004	2005	2006
29	30	40	35

B. Number of Idaho companies participating in trade events in other regions.

Actual Results			
1999	2000	2001	2002
4	3	5	8
Projected Results			
2003	2004	2005	2006
8	10	15	10

C. Number of business contacts with prospective foreign buyers

Actual Results			
1999	2000	2001	2002
750	478	191	200
Projected Results			
2003	2004	2005	2006
600	650	650	400

10. Increase quality job opportunities and enhance economic growth and diversity in Idaho through expanded international business.

A. Dollar value of Idaho's non-agricultural exports (in millions of dollars).

Actual Results			
1999	2000	2001	2002
\$1.55	\$2.0	\$3.4	\$2.1
Projected Results			
2003	2004	2005	2006
\$2.4	\$2.5	\$2.7	\$2.5

B. Number of new jobs created annually due to increased non-agricultural exports.

Actual Results			
1999	2000	2001	2002
0	10,765	15,000	1,200
Projected Results			
2003	2004	2005	2006
1,450	1,450	1,450	1,450

Commerce, Department of

Department of Commerce

11. Assist Idaho companies, especially small and medium-sized businesses and businesses in rural communities, to engage in international business.

A. Number of Idaho companies identified as exporters or potential exporters.

Actual Results			
1999	2000	2001	2002
820	845	781	895
Projected Results			
2003	2004	2005	2006
860	865	1,000	925

B. Number of exporters in Idaho communities of less than 5,000

Actual Results			
1999	2000	2001	2002
301	303	287	280
Projected Results			
2003	2004	2005	2006
293	296	299	280

C. Number of potential exporters who became exporters

Actual Results			
1999	2000	2001	2002
16	13	20	8
Projected Results			
2003	2004	2005	2006
17	18	20	10

12. Market Idaho travel opportunities domestically and abroad.

A. 2% tax collections of hotel/motel and private campgrounds.

Actual Results			
1999	2000	2001	2002
\$4,553,736	\$4,875,557	\$5,069,860	\$4,903,707
Projected Results			
2003	2004	2005	2006
\$5,075,336	\$5,329,103	\$5,648,859	\$5,986,790

B. The expenditures by international visitors

Actual Results			
1999	2000	2001	2002
\$101,000,000	\$106,050,000	\$111,350,000	\$118,240,000
Projected Results			
2003	2004	2005	2006
\$122,770,000	\$128,900,000	\$135,350,000	\$150,000,000

13. Distribute grants to communities for tourism promotion.

A. Number of communities funded

Actual Results			
1999	2000	2001	2002
43	38	38	36
Projected Results			
2003	2004	2005	2006
38	40	42	44

B. Amount of money awarded

Actual Results			
1999	2000	2001	2002
\$2,076,516	\$2,315,878	\$2,479,306	\$2,307,951
Projected Results			
2003	2004	2005	2006
\$2,303,901	\$2,428,810	\$2,541,986	\$2,694,555

14. Develop the state's film industry.

A. Economic impact from TV commercials and feature films

Actual Results			
1999	2000	2001	2002
\$8,250,000	\$295,000	\$305,000	\$1,160,000
Projected Results			
2003	2004	2005	2006
\$360,000	\$375,000	\$410,000	\$450,000

15. Assist the development of tourism based business.

A. Number of businesses assisted.

Actual Results			
1999	2000	2001	2002
9	11	17	28
Projected Results			
2003	2004	2005	2006
35	40	44	53

B. Number of local/regional development plans created.

Actual Results			
1999	2000	2001	2002
4	4	5	5
Projected Results			
2003	2004	2005	2006
6	8	10	12

Program Results and Effect:

The Idaho Department of Commerce in its mission to increase economic opportunity for the citizens of Idaho has contributed significantly to the expansion of the state's economy.

For more information contact Krissa Wrigley at 334-2470.

Commerce, Department of Idaho Rural Partnership

Description:

The Idaho Rural Partnership (IRP) joins diverse public and private resources in innovative collaborations to strengthen communities and improve life in rural Idaho. IRP serves as a non-partisan forum for clarifying rural issues. IRP also reduces the geographic isolation of rural leaders by serving as an information clearinghouse and referral center for rural programs and policies.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. To serve as a clearinghouse of information and as a referral center on rural problems, programs, and policies.
 - A. Four rural development newsletters and an annual report will be produced and distributed to over 600 IRP members, community leaders, and interested parties. (Distribution)

Actual Results			
1999	2000	2001	2002
1,400	1,650	1,600	1,700
Projected Results			
2003	2004	2005	2006
1,750	1,800	1,800	1,800

- B. A Community Development Resource Directory will be maintained in written and electronic forms.

Actual Results			
1999	2000	2001	2002
yes, updated	yes	yes	yes, updated
Projected Results			
2003	2004	2005	2006
yes	yes	yes	yes

2. To serve as a nonpartisan forum for identifying and understanding rural issues from all perspectives, and to be a two-way information conduit to state and national policy makers through the National Rural Development Partnership.
 - A. Regular IRP meetings with sustained attendance will be held to discuss cross-cutting rural issues.

Actual Results			
1999	2000	2001	2002
3 meetings	3 meetings	3 meetings	3 meetings
Projected Results			
2003	2004	2005	2006
3 meetings	3 meetings	3 meetings	3 meetings

3. To identify collaborative strategies to improve the rural quality of life and to facilitate implementation of these strategies by Council member organizations.
 - A. At least four collaborative projects on the IRP work plan will be completed

Actual Results			
1999	2000	2001	2002
6	6	4	4
Projected Results			
2003	2004	2005	2006
4	5	5	5

4. To administer the IRP strategically as part of state government and the National Rural Development Partnership.
- A. Meet the terms of the cooperative agreement with the National Rural Development Partnership and hold IRP Directors Strategic Planning Annually.

Actual Results			
1999	2000	2001	2002
yes	yes	yes	yes
Projected Results			
2003	2004	2005	2006
yes	yes	yes	yes

Program Results and Effect:

The ultimate effect of this program is to increase the effectiveness of public and private organizations to serve rural Idaho to strengthen communities and improve the quality of life.

The IRP has gone through a complete review and restructuring for the Legislature and Governor and is now housed administratively in the IDOC.

For more information contact Krissa Wrigley at 334-2475.